

# Chapter 3: National Income: Where it comes from and where it goes

Prof. Dr. Georg Stadtmann  
stadtmann@europa-uni.de

# Chapter 3: National Income

- Learning goals

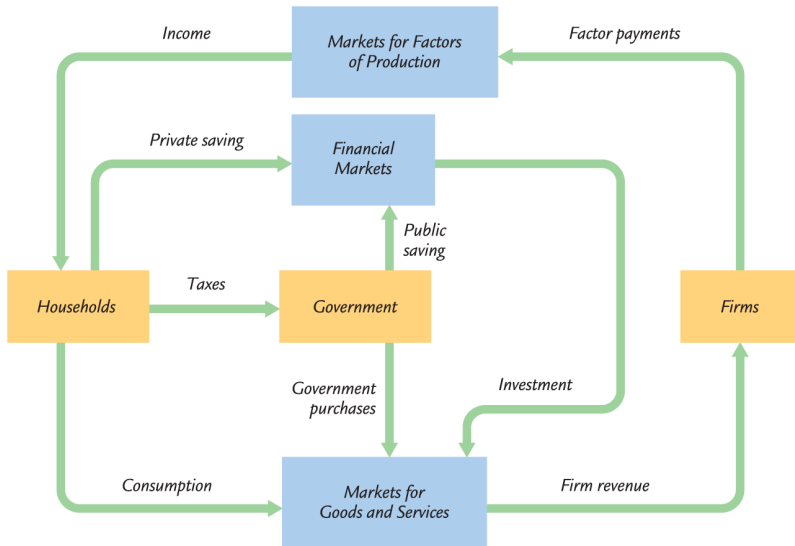
- 1 Determinants of total production
  - The circular flow
  - Factors of production
  - Production function
- 2 Distribution of national income to the factors of production
  - Factor prices
  - Decisions of a competitive firm
  - The firm's demand for factors
  - Division of National Income
  - Cobb-Douglas production function
- 3 What determines the demand for goods and services?
  - Consumption
  - Real versus nominal interest rates
- 4 What brings the supply and demand for goods and services into equilibrium?
  - Equilibrium in financial markets

## Learning Goals of chapter 3

After this chapter, you could

- a) be able to compute MPL and MPK,
- b) know which variables are exogenous and endogenous for a firm,
- c) know what kind of factors influence distribution of GDP,
- d) know the interest rate balances supply and demand for goods.

# The circular flow



# The circular flow: Important aspects

## Factor payments

- Wage rate ( $W$ ): Compensation for the factor *Labor* ( $L$ ).
- Rent ( $R$ ): Compensation for the factor *Capital* ( $K$ ).

## Public savings ( $T - G$ ) : Can be positive or negative!

- Positive ( $T > G$ ): Government budget surplus.
- Negative ( $T < G$ ) : Government budget deficit.

# Factors of production

- Factors of production within the economy are fixed.
- A bar above a variable ('overbar') indicates this.

$$K = \bar{K} \quad (1)$$

$$L = \bar{L} \quad (2)$$

## Classical model

- No unemployment (Unemployment is explained in Chapter 7).
- Factors of production are fully utilized!

# Production function

$$Y = F(K, L) \quad (3)$$

F: Function!

- Production function has a characteristic called "*constant return to scale*".
- "*When inputs double, output doubles.*"
- Output corresponds in a *proportional way* to variations in inputs.

$$z \cdot Y = F(z \cdot K, z \cdot L) \quad (4)$$

## Constant returns to scale: A numerical example

The production function in Denmark is given by:

$$Y = A \cdot K^{0.5} \cdot L^{0.5} \quad (5)$$

- The variable  $A$  symbolizes the technology. We assume  $A = 1$
- Let's assume that  $K = 4$  and also  $L = 4$



Denmark:  $K = 4$  and  $L = 4$



# Output in Denmark

$$Y = A \cdot K^{0.5} \cdot L^{0.5}$$

$$Y = \sqrt{K} \cdot \sqrt{L} \quad (6)$$

Output:

$$Y = \sqrt{4} \cdot \sqrt{4} = 2 \cdot 2 = 4 \quad (7)$$

# Sweden compared to Denmark

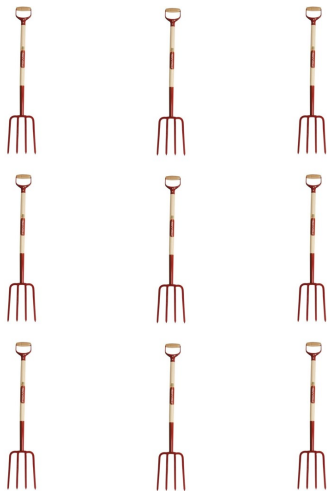
Assumption:

- Sweden is 125 % larger than Denmark.
- $z = 2.25$

$$L_{Swe} = z \cdot L_{Den} = 2.25 \cdot 4 = 9 \quad (8)$$

$$K_{Swe} = z \cdot K_{Den} = 2.25 \cdot 4 = 9 \quad (9)$$

Sweden:  $K = 9$  and  $L = 9$



# Output in Sweden

$$Y = \sqrt{K} \cdot \sqrt{L} \quad (10)$$

Output:

$$Y = \sqrt{9} \cdot \sqrt{9} = 3 \cdot 3 = 9 \quad (11)$$

$$Y_{Swe} = z \cdot Y_{Den} = 2.25 \cdot 4 = 9 \quad (12)$$

$$z \cdot Y = F(z \cdot K, z \cdot L) \quad (13)$$

# Components of the model & assumptions

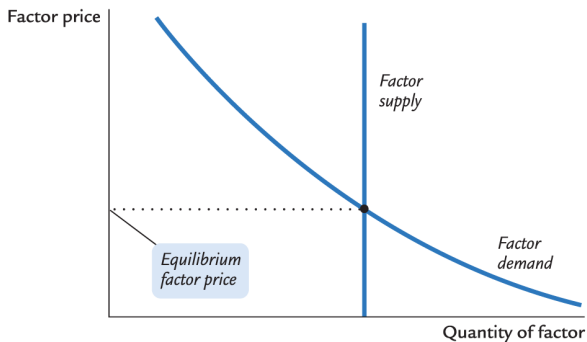
Classical idea (eighteenth-century)

- Prices balance demand and supply

Neoclassical theory of distribution (nineteenth-century)

- Demand for each factor of production depends on the marginal productivity of that factor.

# Factor price



Mankiw, *Macroeconomics*, 10e, © 2019 Worth Publishers

# Competitive firm

- A competitive firm is relatively small.
- It has no market power to influence prices.
- Prices are given (=prices are exogenous TO THE FIRM)
- What kind of prices?
- Price for the output as well as prices for the inputs!
  - The goods price ( $P$ ) is given.
  - The wage rate ( $W$ ) is given.
  - The rent ( $R$ ) is given.



# Competitive firm

- What is under control of the firm?
- What kind of decisions have to be made?
  - Choose the optimal amount of labor ( $L$ ).
  - Choose the optimal amount of capital ( $K$ ).

# Objective of the firm: Maximize profits

- We need a profit function!
- Profit = Revenues minus Cost
  - Revenues: Price of the good \* quantity of output
  - Cost: Cost for the factors of production

$$\textit{Profit} = P \cdot Y - W \cdot L - R \cdot K \quad (14)$$

$$\textit{Profit} = P \cdot F(K, L) - W \cdot L - R \cdot K \quad (15)$$

## Demand for factors: Depends on MPL

- MPL = Marginal productivity of labor...
- ... is defined as the extra amount of output from one extra unit of labor, holding the amount of capital constant.

$$MPL = F(K, L + 1) - F(K, L) \quad (16)$$

# MPL – Numerical example: $Y = \sqrt{K} \cdot \sqrt{L}$

- Initially:  $K = 100$  and  $L = 100$
- $Y = \sqrt{K} \cdot \sqrt{L} = \sqrt{100} \cdot \sqrt{100} = 10 \cdot 10 = 100$
  
- Afterwards:  $K = 100$  and  $L = 101$
- $Y = \sqrt{K} \cdot \sqrt{L} = \sqrt{100} \cdot \sqrt{101} \approx 10 \cdot 10.05 \approx 100.5$

$$MPL = F(K, L + 1) - F(K, L) = 100.5 - 100 = 0.5 \quad (17)$$

## MPL – First derivative of production function

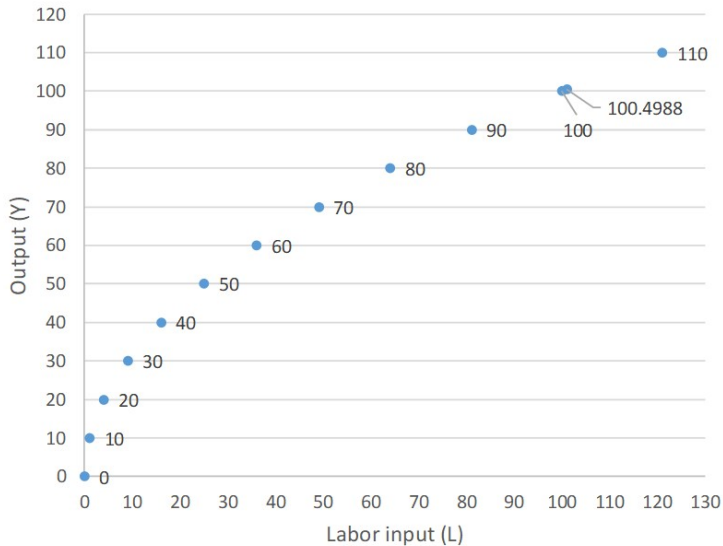
$$MPL = \frac{\partial F}{\partial L} \quad (18)$$

The production function is given by:  $F = K^{0.5} \cdot L^{0.5}$

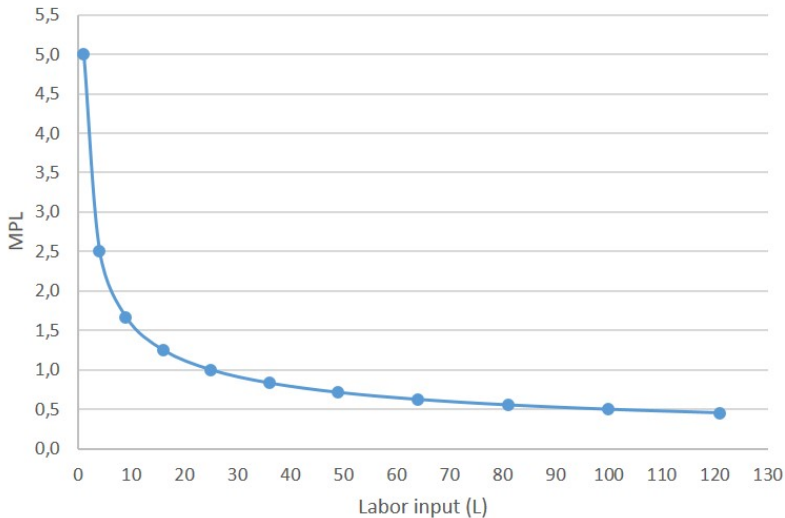
$$MPL = \frac{\partial F}{\partial L} = 0.5 \cdot K^{0.5} \cdot L^{0.5-1} = 0.5 \cdot K^{0.5} \cdot L^{-0.5} \quad (19)$$

$$MPL = 0.5 \cdot \frac{K^{0.5}}{L^{0.5}} = 0.5 \cdot \frac{100^{0.5}}{100^{0.5}} = 0.5 \quad (20)$$

# Production function



# Marginal Product of Labor ( $MPL$ ) measured in output units



# Profit maximum





# Factors of production



## Profit maximum?

- After graduation, you take over the responsibility for the "*Hasmark Grill & Minigolf*"
- On your first day of work, you are checking, whether the business is operating at its profit maximum.
- Production factors:  $K = 100$  &  $L = 1$ .
- An ice cream (Hasmark Waffel) can be sold at  $P = 30$  DKK and the labor unions have fixed the nominal wage at  $W = 90$  DKK.
- You can still remember that the production function in each and every business is given by:

$$F = K^{0.5} \cdot L^{0.5} \quad (21)$$

### Assumptions

- Capital is fixed and can not be adjusted in the short run.
- Only labor is variable...
- **What do you do?**

# Profit maximum?

## 1. Calculate MPL!

$$\frac{\partial F}{\partial L} = 0.5 \cdot \frac{K^{0.5}}{L^{0.5}} = 0.5 \cdot \frac{100^{0.5}}{1^{0.5}} = 0.5 \cdot \frac{10}{1} = 5 \quad (22)$$

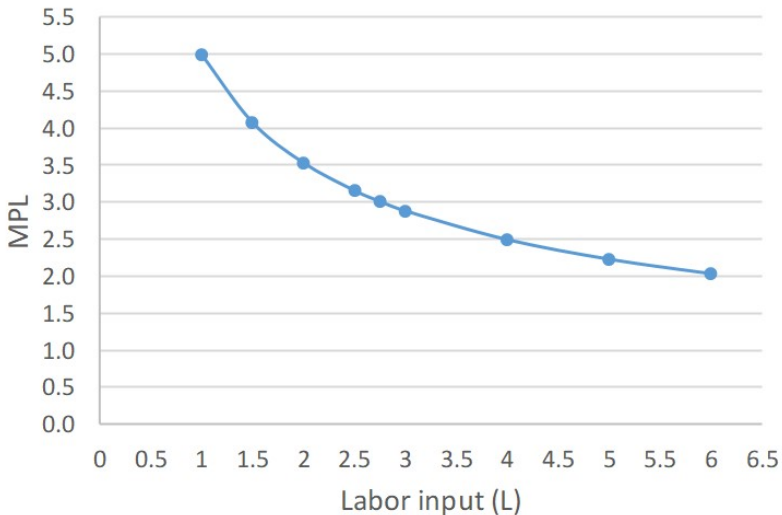
- One additional worker could create 5 additional ice creams (per hour).
- Ice cream can be sold at  $P = 30$ .
- "Marginal revenues" of one additional worker is  $P \cdot MPL = 5 \cdot 30 = 150$  DKK.
- The marginal cost of one additional worker is  $W = 90$  DKK.
- Profit would increase by 60 DKK!
- **Conclusion: Hire more workers!**

## Profit maximum?

- As long as  $P \cdot MPL > W \Rightarrow$  Hire more workers.
- Labor demand of Hasmark Grill does not affect the Denmark's wage rate  $W$ .
- Additional output does not affect the price of ice cream  $P$ .
- But additional labor input affects MPL!

$$P \cdot MPL \downarrow = W \quad (23)$$

# Marginal Product of Labor ( $MPL$ )



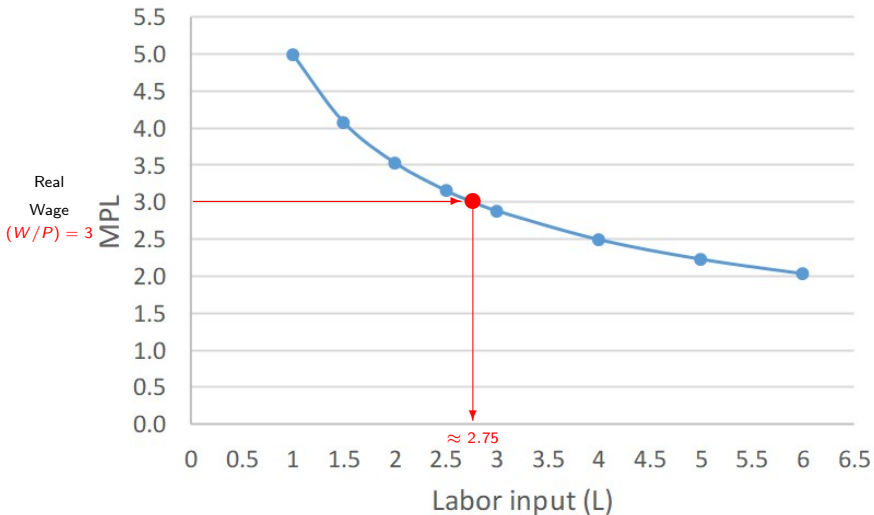
# Profit maximum

$$P \cdot MPL = W$$

Relationship between MPL and real wage:

$$MPL = \frac{W}{P} = \frac{90}{30} = 3 \quad (24)$$

# Marginal Product of Labor ( $MPL$ )



## Recap Additional slide

- MPL= Marginal Productivity of Labor
- How much does output increase in case that labor increases by one unit?
- $Y \uparrow = ?$  if  $dL = +1$ ?
- Profit maximization condition:

$$MPL \cdot P = W \quad (25)$$

$$MPL = \frac{W}{P} \quad (26)$$

- In the optimum: MPL is equal to the real wage.



# Objective of the firm: Maximize profits Additional slide

- Profit = Revenues minus Cost

$$Profit_{DKK} = P \cdot Y - W \cdot L - R \cdot K \quad (27)$$

$$Profit_{DKK} = P \cdot F(K, L) - W \cdot L - R \cdot K \quad (28)$$

Divide by the price ( $P$ ):

$$\frac{Profit_{DKK}}{P} = F(K, L) - \frac{W}{P} \cdot L - \frac{R}{P} \cdot K \quad (29)$$

Economic profit =  $\frac{Profit_{DKK}}{P}$ :

$$Economic\ profit = Y - MPL \cdot L - MPK \cdot K \quad (30)$$

## Division of National Income

$$\text{Economic profit} = Y - (MPL \cdot L) - (MPK \cdot K) \quad (25)$$

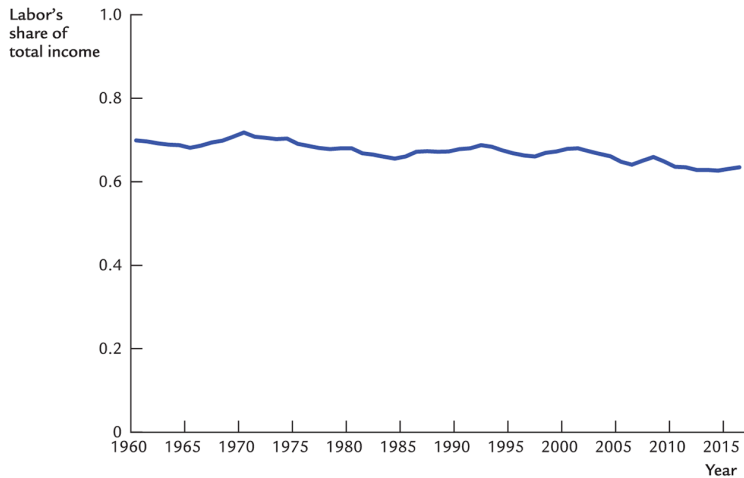
$$\text{Economic profit} + (MPL \cdot L) + (MPK \cdot K) = Y \quad (26)$$

$$Y = \text{Economic profit} + (MPL \cdot L) + (MPK \cdot K) \quad (27)$$

Market structure of perfect competition (long run equilibrium): Economic profit is zero.

$$Y = (MPL \cdot L) + (MPK \cdot K) \quad (28)$$

The output is divided between the payments to capital and the payments to labor, depending on their marginal productivities.



Mankiw, *Macroeconomics*, 10e, © 2019 Worth Publishers

# Cobb-Douglas production function

$$F(K, L) = A \cdot K^\alpha \cdot L^{1-\alpha} \quad (29)$$

$$MPL = \frac{\partial F}{\partial L} = (1 - \alpha) \cdot A \cdot K^\alpha \cdot L^{1-\alpha-1} = (1 - \alpha) \cdot A \cdot K^\alpha \cdot L^{-\alpha} \quad (30)$$

$$MPK = \frac{\partial F}{\partial K} = \alpha \cdot A \cdot K^{\alpha-1} \cdot L^{1-\alpha} \quad (31)$$

# Cobb-Douglas production function

$$MPL = (1 - \alpha) \cdot A \cdot K^\alpha \cdot L^{-\alpha} \quad (32)$$

$$MPL = (1 - \alpha) \cdot A \cdot K^\alpha \cdot L^{-\alpha} \cdot \frac{L}{L} \quad (33)$$

$$MPL = (1 - \alpha) \cdot \frac{A \cdot K^\alpha \cdot L \cdot L^{-\alpha}}{L} = (1 - \alpha) \cdot \frac{A \cdot K^\alpha \cdot L^{1-\alpha}}{L} \quad (34)$$

$$MPL = (1 - \alpha) \cdot \frac{Y}{L} \quad (35)$$

$$MPL \cdot L = (1 - \alpha) \cdot Y \quad (36)$$

## Same procedure for capital

$$MPL \cdot L = (1 - \alpha) \cdot Y \quad (37)$$

$$MPK \cdot K = \alpha \cdot Y \quad (38)$$

Dividing (37) by (38) yields:

$$\frac{MPL \cdot L}{MPK \cdot K} = \frac{(1 - \alpha) \cdot Y}{\alpha \cdot Y} \quad (39)$$

$$\frac{MPL \cdot L}{MPK \cdot K} = \frac{1 - \alpha}{\alpha} \quad (40)$$

# Labor shares of total income

$$\frac{MPL \cdot L}{MPK \cdot K} = \frac{1 - \alpha}{\alpha}$$

- The ratio of labor income to capital income is a constant ( $\frac{1-\alpha}{\alpha}$ ).
- The factor shares depend only on the parameter  $\alpha$ ,
  - not on the amounts of capital ( $K$ ),
  - not on the amounts of labor ( $L$ ),
  - not on the state of technology (as measured by the variable  $A$ ).

## What does it imply for our numerical example?

$$\frac{MPL \cdot L}{MPK \cdot K} = \frac{1 - \alpha}{\alpha}$$

- The production function was given by:  $F = K^{0.5} \cdot L^{0.5}$
- $\alpha = 0.5$

$$\frac{MPL \cdot L}{MPK \cdot K} = \frac{1 - \alpha}{\alpha} = \frac{1 - 0.5}{0.5} = 1$$

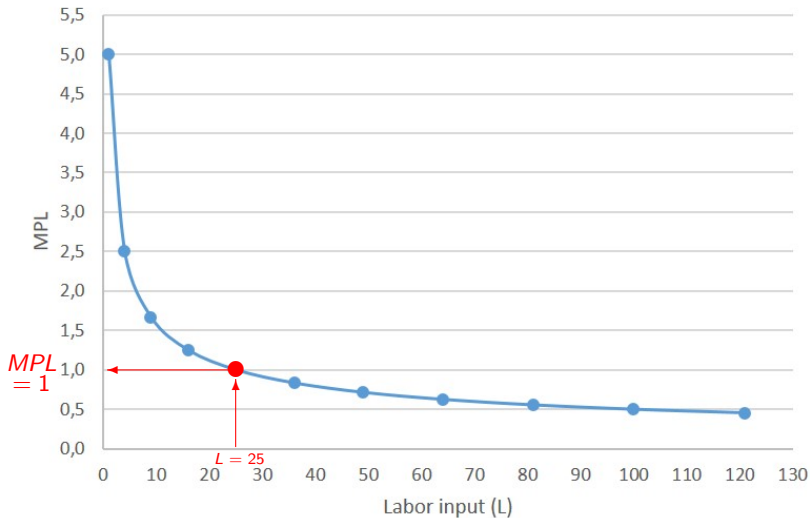


## What does it imply for our numerical example?

$$\frac{MPL \cdot L}{MPK \cdot K} = \frac{1 - \alpha}{\alpha} = \frac{1 - 0.5}{0.5} = 1$$

Let's check!

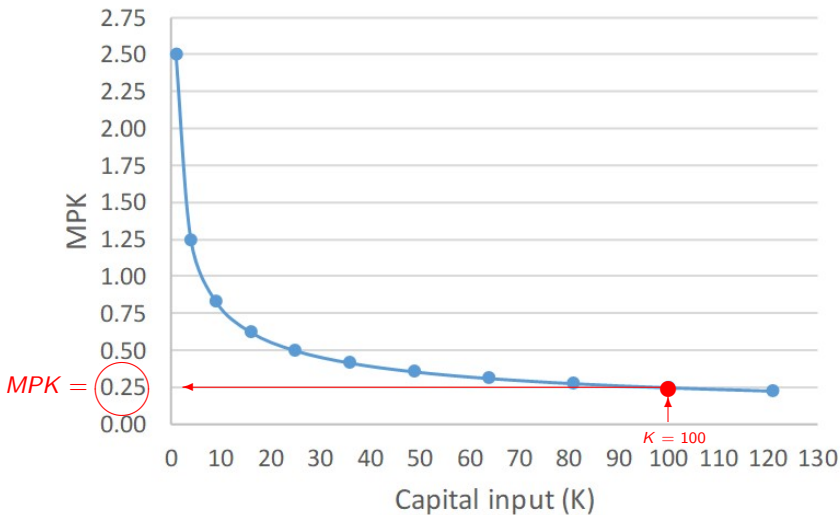
- Let's assume:  $L = 25$  and  $K = 100$
- a) What is the equilibrium value of the real wage (=the marginal productivity of labor) ( $W/P = MPL$ )?
- b) What is the equilibrium value of the real rent (=the marginal productivity of capital) ( $R/P = MPC$ )?
- c) How large is the output ( $Y$ ) and how is it split up?

Part a)  $MPL$  when  $\bar{K} = 100$ 

## Part b) Marginal productivity of capital ( $MPK$ )

- The production function was given by:  $F = K^{0.5} \cdot L^{0.5}$

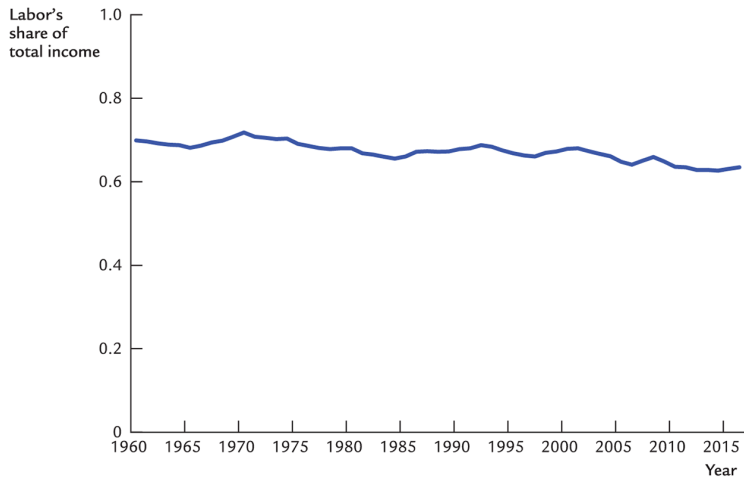
$$MPK = \frac{\partial F}{\partial K} = 0.5 \cdot K^{0.5-1} \cdot L^{0.5} = 0.5 \cdot \frac{L^{0.5}}{K^{0.5}} \quad (41)$$

Part b)  $MPK$  when  $\bar{L} = 25$ 

## Part c) How large is the output ( $Y$ ) and how is it split up?

- The production function was given by:  $Y = K^{0.5} \cdot L^{0.5}$
- Output:  $Y = 100^{0.5} \cdot 25^{0.5} = 10 \cdot 5 = 50$

$$\frac{MPL \cdot L}{MPK \cdot K} = \frac{1.0 \cdot 25}{0.25 \cdot 100} = \frac{25}{25} = 1 \quad (42)$$



Mankiw, *Macroeconomics*, 10e, © 2019 Worth Publishers

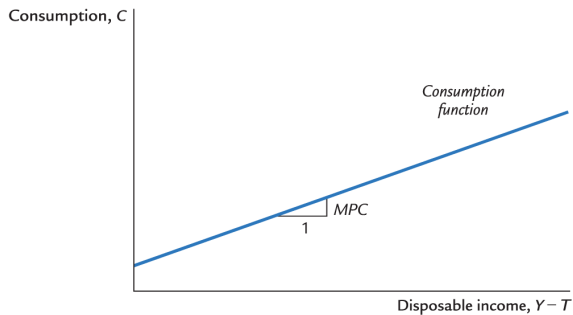
# Composition of GDP

$$Y = C + I + G + NX \quad (43)$$

- Closed economy: Exports = 0 & Imports = 0
- Net exports zero:  $NX = 0$

$$Y = C + I + G \quad (44)$$

# Consumption



Mankiw, *Macroeconomics*, 10e, © 2019 Worth Publishers



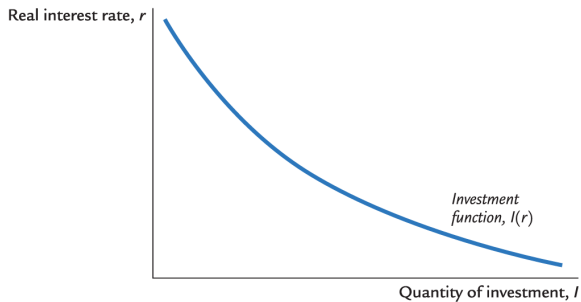
# Consumption

$$C = C(Y - T) \quad (45)$$

$$C = c_0 + c_1 \cdot (Y - T) \quad (46)$$

- $c_0$ : Autonomous component of consumption.
- $1 > c_1 > 0$ : Marginal propensity to consume (MPC).

# Investment



Mankiw, *Macroeconomics*, 10e, © 2019 Worth Publishers

# Investment

$$I = I(r) \quad (47)$$

- Numerical example No. 10 (p. 77):

$$I = 1200 - 100 \cdot r \quad (48)$$

$$I = b_0 - b_2 \cdot r \quad (49)$$

- $b_0$ : Autonomous component of investment.
- $b_2$ : Interest rate reactivity of investment.

# Real versus nominal interest rate

- You have  $x_t = 100$  EUR
- Nominal interest rate ( $i = 10\%$ )
- Price of a chocolate bar in period  $t$ :  $P_t = 1.00$  EUR/Choc
- How many choc bars can you buy in the beginning?

$$\frac{x_t}{P_t} = \frac{100EUR}{1EUR/choc} = 100choc \quad (50)$$

## One year later... Scenario A

- No inflation  $\Rightarrow$  Good price is constant.
- Price of a chocolate bar in period  $t + 1$ :  $P_{t+1} = 1.00 \text{ EUR/Choc}$
- Financial wealth has increase from  $x_t = 100 \text{ EUR}$  to  $x_{t+1} = 110 \text{ EUR}$ , due to the interest payment.
- How many choc bars can you buy in period  $t + 1$ ?

$$\frac{x_{t+1}}{P_{t+1}} = \frac{110 \text{ EUR}}{1 \text{ EUR/choc}} = 110 \text{ choc} \quad (51)$$

- The amount of choc increased by 10 %.
- The real interest rate is  $r = 10 \%$ .

## One year later... Scenario B

- Inflation rate  $\pi = 10\%$  .
- Price of a chocolate bar in period  $t + 1$ :  $P_{t+1} = 1.10 \text{ EUR/Choc}$
- Financial wealth has increase from  $x_t = 100 \text{ EUR}$  to  $x_{t+1} = 110 \text{ EUR}$ , due to the interest payment.
- How many choc bars can you buy in period  $t + 1$ ?

$$\frac{x_{t+1}}{P_{t+1}} = \frac{110\text{EUR}}{1.1\text{EUR}/\text{choc}} = 100\text{choc} \quad (52)$$

- The amount of choc is constant.
- The real interest rate is  $r = 0\%$ .

## One year later... Scenario C

- Inflation rate  $\pi = 5\%$  .
- Price of a chocolate bar in period  $t + 1$ :  $P_{t+1} = 1.05 \text{ EUR/Choc}$
- Financial wealth has increase from  $x_t = 100 \text{ EUR}$  to  $x_{t+1} = 110 \text{ EUR}$ , due to the interest payment.
- How many choc bars can you buy in period  $t + 1$ ?

$$\frac{x_{t+1}}{P_{t+1}} = \frac{110 \text{ EUR}}{1.05 \text{ EUR/choc}} \approx 105 \text{ choc} \quad (53)$$

- The amount of choc is up by 5 units.
- The real interest rate is  $r = 5 \%$ .

# Relationship between nominal and real interest rate

$$r = i - \pi \quad (54)$$



# Government purchases

- $G = \bar{G}$
- $T = \bar{T}$

# VERY important remarks: Setting

- The model can be classified as a "*classical*" model.
- The interest rate adjusts and equilibrates supply and demand.
- Two ways of thinking:
  - Interest rate affects demand for goods and services (not the supply!).
  - Interest rate affects the demand (and maybe also the supply) of loanable funds.

# Demand and supply: Good market

Demand

$$Y = C(Y - \bar{T}) + I(r) + \bar{G} \quad (55)$$

Supply

$$Y = F(\bar{K}, \bar{L}) \quad (56)$$

Goods supply is exogenous:

$$\bar{Y} = F(\bar{K}, \bar{L}) \quad (57)$$

Supply = Demand

$$\bar{Y} = C(\bar{Y} - \bar{T}) + I(r) + \bar{G} \quad (58)$$

## Demand and supply: Good market

$$\bar{Y} = C(\bar{Y} - \bar{T}) + I(r) + \bar{G}$$

- The interest rate ( $r$ ) is the only variable not already determined in the last equation.
- How does the interest rate adjust?
- The best way to understand is to consider *financial markets* in this story.

## Saving & investment

$$Y = C + I(r) + G \quad | - C - G \quad (59)$$

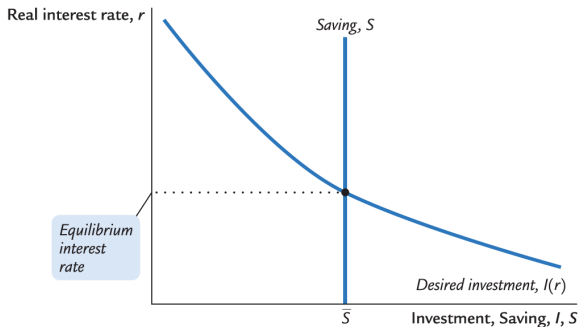
$$Y - C - G = I(r) \quad | - T + T \text{ 'only' on the left hand side} \quad (60)$$

$$Y - T - C + (T - G) = I(r) \quad (61)$$

- Private saving:  $Y - T - C$
- Public saving:  $T - G$
- National saving ( $S$ ) = Private saving + Public saving

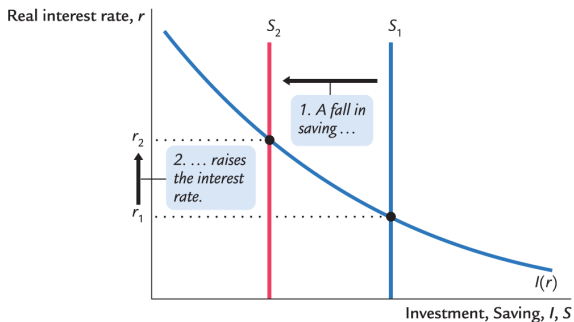
$$\bar{S} = I(r) \quad (62)$$

# Equilibrium in financial markets



Mankiw, *Macroeconomics*, 10e, © 2019 Worth Publishers

# Increase in government spending crowds out private investment



Mankiw, *Macroeconomics*, 10e, © 2019 Worth Publishers