



Course Syllabus for WIW-6856

Scientific Work: An Advanced Perspective

Course Format	Type of Event	Offering
Blended Learning	Seminar (6 ECTS)	Winter term 2024/25

It is work, but we call it passion!

This seminar is part of an ongoing project of the Chair of Management and Organization and its students to develop a blended learning format based on an educational video series, workbooks, and interactive tasks around scientific work to prepare them for writing their final thesis or seminar papers. In the previous semester, the teaching content and assignments have been developed based on the students' needs and the preparation of workbooks and video scripts has been started. The project is in its final phase this semester, which involves video production and editing.

SCHEDULE

Day	Date	Time (all s.t.)	Activity	Room
Wed	16.10.2024	9 a.m. – 10:30 p.m.	Online introductory session	Zoom registration
PART I				
Wed	06.11.2024	10 a.m. – 6 p.m.	Bootcamp I - Theory	HG 023/24
Wed	20.11.2024	10 a.m. – 6 p.m.	Bootcamp II - Theory	HG 023/24
PART II				
Wed	08.01.2025	10 a.m. – 6 p.m.	Bootcamp III – Video	HG 023/24
Wed	15.01.2025	10 a.m. – 6 p.m.	Bootcamp IV – Video	HG 023/24
PART III				
Wed	29.01.2025	10 a.m. – 6 p.m.	Video edit	HG 023/24 / 201b
Wed	05.02.2025	12 p.m. – 2 p.m.	Sneak Preview	HG 023/24

Course contact & communication:

Elisa Lehrer | lehrer@europa-uni.de | HG 021 | consultation on request

Please use the discussion forum to ask all questions relating to the content and organization of the course. Before posting a question, please review all available sources on Moodle for the possible answer.

APPLICATION

Period: **October 16th 10:30am till October 17th 1:00 pm**

The application period starts after the “Introduction” session, where you will receive all information necessary to apply for the course. The enrollment in Moodle is not a confirmation of course participation. You will receive your acceptance or rejection for the course via email by 6 p.m. on the day of the application deadline.

If you have received a place, **you must confirm it by Friday (October 18th)** midnight via email before it goes to the next person on the waiting list. If you decide to take part in the course, any drop-out at a later date will count as 5.0.



COURSE DESCRIPTION

The course "Scientific Work" is designed to equip students with essential skills in scientific work in the field of management and organization studies, with a focus on developing and writing conceptual papers. Students learn about the principles, methods, and skills of scientific work, thinking, and writing and apply this knowledge within exercises. The aim is also to prepare/ guide students for/through writing their own scientific papers and to familiarize them with the necessary skills.

At the same time, students participate as part of the overall project (see preface) and work together with the chair's staff on completing the final phase, the video production¹. The course blends theoretical knowledge with practical, hands-on tasks, culminating in a collaborative video production project.

At the beginning of the course students are divided into groups for in-class activities and video production.

COURSE CONTENT & OBJECTIVES

PART I. To provide students with the fundamental skills required for writing conceptual scientific papers. This includes understanding the characteristics of scientific work, sourcing literature, building and synthesizing arguments, and mastering the structure and style of academic writing. This part of the course lays the groundwork for writing high-quality seminar papers and theses.

PART II. To enable students to translate scientific knowledge, particularly conceptual ideas, into engaging and informative video content. This part of the course covers the essentials of scripting, video production, and editing, with a special emphasis on the use of AI in scientific work. This practical component is crucial for students who wish to develop skills that are highly valued in both academic and professional environments.

PART III. After the last bootcamp the seminar instructors will film the videos based on the script and provide them to all students for the production day. During production day students will work in their groups to cut and animate the video material in class, while receiving direct feedback and engaging in discussions about their progress in-class. Students will have time to continue to work on the final video (as a group) until the assignment deadline, ensuring all elements are effectively aligned and communicate the conceptual ideas. On the final session all participants are invited to watch the final videos together in class.

ASSESSMENT

To pass the course, you must submit two assignments. Both submissions must be graded as "passed" to pass the seminar.

Assignment A (60% of the overall grade)

Based on selected scientific texts, students² must develop a research question and, under certain conditions, a conceptual or theoretical framework of approx. 700 words (Bachelor's students) or 1000 words (Master's students) to answer it. Deadline is December 31st 11:59pm.

Assignment B (40% of the overall grade)

Students must submit the final version of the edited video by February 3rd 11:59pm.

¹ See existing teaching videos: https://youtube.com/playlist?list=PLtNZ4F_VwhbS_abAwChG_rox6KZOdSu4c&si=9x5c79gaDGZFb_0B

² Individual work – no group work



FURTHER REQUIREMENTS

Students interested in the course must attend the introductory session to register for the seminar. By registering for the course, you accept that the chair can use and further develop your video scripts that you have worked on in class.

Students registered for the seminar must attend all sessions from beginning to the end.

Literature:

The relevant literature will be announced and discussed in class.



It is important to us to support students with disabilities, health impairments or chronic illnesses so that they can enjoy their studies and campus life, develop their personality and find the best conditions for successfully completing their studies. Please contact me (lehrer@europa-uni.de) if you require assistance or support with completing and handling the seminar format.